

# Okoye Chibuiké Christian

Senior UI/UX Designer

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## SUMMARY

- Competent google certified generalist UI/UX designer with over three years of experience.
- Proficient in graphic design, motion design, web design and development.
- Skilled in enhancing user experiences, strengthening brand identities, and increasing engagement.
- Experienced in using tools such as Figma and Adobe Suite to deliver user-centric solutions.
- Proven ability to drive higher conversion rates through intuitive and captivating designs.

## SKILLS

- **Tools:** Figma, Webflow, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Capcut, Alight Motion, Slack, Microsoft Teams.
- **Technical Skills:** User Interface (UI) Design, User Experience (UX) Design, User Research, Information Architecture, Prototyping, Wireframing, Visual Design, Motion Design, Storyboarding, Web Design, Web Development.
- **Soft Skills:** Communication, Presentation, Leadership, Problem-Solving, Teamwork, Collaboration Time Management, Attention to Detail.

## WORK EXPERIENCE

UI/UX Designer  
Immer

New York, USA  
Jun 2023 - Aug 2024

- Improved user experiences by 30% through research-driven design strategies.
- Illustrated concepts using wireframes, prototypes, and mockups, ensuring clear communication.
- Enhanced UI accuracy by collaborating with developers and conducting usability testing.
- Designed a landing page and created motion videos, contributing to team and product goals.

UI/UX Motion/Video Creator  
Rentworthy

Boston, MA  
Nov 2023 - Jun 2024

- Designed storyboards for video flow and created attention-grabbing motion videos.
- Developed logo animations and functional UI prototypes, ensuring timely project completion.
- Performed editorial tasks, reviewed sequences, and stayed updated with market trends.
- Collaborated with team members, employing pattern-interrupt techniques to enhance engagement.

Senior UI/UX Designer  
Mr Errand

Imo State, Nigeria  
May 2024 - Aug 2024

- Independently designed the mobile application for Mr Errand, focusing on user-friendly and intuitive navigation.
- Created wireframes and prototypes to map user flows, ensuring a seamless user experience.
- Delivered the complete mobile app design on schedule, meeting client expectations.

UI/UX Designer  
**Health Sync**

Lagos State, Nigeria  
Mar 2023 - Jul 2023

- Collaborated with cross-functional teams to enhance the user interface and experience for Health Sync's platform.
- Designed intuitive user flows, resulting in a 25% increase in user retention.
- Conducted user research and testing to implement data-driven design solutions.

Senior Graphic Designer  
**Reeny Ads**

Imo State, Nigeria  
Aug 2024 - Sept 2024

- Developed captivating marketing materials, including social media campaigns and print assets.
- Increased brand visibility by creating visually appealing designs aligned with brand guidelines.
- Collaborated with the marketing team to design ad campaigns, driving a 20% increase in leads.

Senior UI/UX Designer  
**GreyParrotMedia**

Lagos State, Nigeria  
Jul 2024 - Sep 2024

- Designed an interactive, high-performing web pages, boosting site traffic by 40%.
- Conducted usability testing and iterative improvements, enhancing user satisfaction.
- Delivered end-to-end designs for client projects, ensuring high standards and timely delivery.

## LATEST PROJECTS

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- GreyParrotMedia Website ([Click here](#))
- Immer Waitlist Motion Video ([Click here](#))
- Rentworthy Motion Video ([Click here](#))
- Social Media Design ([Click here](#))
- Fitnex Motion Video ([Click here](#))
- Fitnex App Prototype ([Click here](#))
- Reeny Ads Web Design ([Click here](#))

## CERTIFICATIONS

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- Google UX Design Course @Coursera ([Click here](#))
- Entrepreneurship @ALX Ventures. ([Click here](#))
- Responsive Web Design @FreeCodeCamp. ([Click here](#))
- Product Management @MTF institute. ([Click here](#))

## AWARDS

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- Credly Badge ([Click here](#))

## LANGUAGES

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- English (Fluent)
- Igbo (Fluent)
- French (Beginner)